

## DR. MARY P. LUPO

**WHY DID YOU BECOME A DERMATOLOGIST** I like seeing my work evolve and working with my hands **WHAT ATTRACTED YOU TO DERMATOLOGY** It's a visual and cerebral profession. It's the variety that keeps me energized **WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY** The skin's ability to rejuvenate and heal **ANTI-AGING ADVICE** Use a broad-spectrum sunblock **ALTERNATIVE OCCUPATION** Public relations **HOBBIES** Pilates, reading and cooking **FRAMED PHOTOS ON YOUR DESK** My entire family

### SYNERGISTIC STRATEGY



BEFORE



AFTER

*Performing one IPL™ (Intense Pulsed Light) session for three weeks consecutively, in conjunction with Botox® and CosmoDerm™, Dr. Lupo was able to renew this patient's complexion, nonsurgically. "Three months after treatment, my patient looks youthful, energized and is happier than ever with her results—as am I," says Dr. Lupo.*

Dr. Lupo addresses a wide variety of aging concerns through a cornucopia of nonsurgical modalities, including Botox, dermal fillers, peels, lasers and customized, at-home skin-care regimens. "There are four major pillars to my treatment style: **RELAXING, REFILLING, RESURFACING AND MAINTENANCE**. I seek to deliver **DELUXE, INDIVIDUALIZED CARE**, advising patients about their lifestyles to be as thorough and all-encompassing as possible." Believing that health and beauty of the skin are interrelated, Dr. Lupo talks to patients about their weight and diet, as well as the importance of supplements and sunblock, admonishing patients to maintain healthy eating habits and quit smoking. "My approach is predicated upon using tandem techniques to synergistically address patients' concerns," says Dr. Lupo. "I see patient care as a partnership, where doctor and patient work together as a team toward a common goal."

# timeless teachings

A Clinical Professor of Dermatology at Tulane Medical School, Dr. Mary P. Lupo is as passionate about teaching dermatology as she is about practicing it. "I've been educating residents since 1984, and I think it helps me stay at the forefront of my profession," says the board-certified, New Orleans specialist. "When you teach continually it keeps you focused on refining your techniques."

#### BOARD CERTIFICATION

American Board of Dermatology

#### MEDICAL DEGREE

Tulane University

#### INTERNAL MEDICINE INTERNSHIP

Ochsner Foundation Hospital

#### DERMATOLOGY RESIDENCY

Tulane University/LSU Affiliated Hospitals

#### AFFILIATIONS

American Society for Dermatologic Surgery  
 American Society for Laser Medicine and Surgery  
 American Academy of Dermatology  
 Women's Dermatologic Society

#### PROCEDURES PERFORMED

Skin Rejuvenation  
 Aesthetic Injectables (Botox and Fillers)  
 Sclerotherapy (Vein Treatment)  
 Fraxel™ SR Laser Resurfacing  
 Facial Rejuvenation

#### LOCATION

New Orleans, Louisiana  
 504.288.2381

#### WEB SITE

[www.drmarylupo.com](http://www.drmarylupo.com)

Direct and sincere, Dr. Lupo is forthright during consultations, asserting that honesty is a cornerstone of her approach and communication style. "If someone comes to me for nonsurgical rejuvenation but is better suited for a facelift in my opinion, I will advise them to see a plastic surgeon," she says. "I would rather lose a prospective patient than compromise my integrity." For patients who she feels can benefit from her services, Dr. Lupo offers an arsenal of noninvasive options to turn back time. A proponent of nonsurgical protocols to restore youth, Dr. Lupo uses fillers, Botox, topical treatments and a plethora of lasers to customize dermatologic procedures for each patient. "There is no one-size-fits all regimen that I adhere to," she says. "Modifying modalities allows me to cater to each individual, on a one-on-one basis."

With years of training, serving on advisory boards and performing clinical trials to her credit, Dr. Lupo is often called upon to share her knowledge on injection techniques. Her extensive experience with fillers and Botox has earned her a large patient following. "I want my patients to look better, not different," she says. Extremely hands-on, Dr. Lupo sees all of her patients personally for each procedure and oversees their treatment plans from start to finish, creating "personalized, custom-tailored experiences."

"It's not the filler, it's  
 the physician administering  
 the filler, that makes  
 the difference"

—MARY P. LUPU, MD, FAAD